

Who is Lincoln?

We provide industry with the world's best lubrication and specialized fluid pumping products, systems and service. We have manufacturing operations in the U.S., Germany, the Czech Republic and India. Our industry-leading network of systems houses and distribution partners custom designs and installs our systems, helping companies save money and increase productivity all over the world. Our skilled, experienced and dedicated people are committed to providing the very best service. That's why original equipment manufacturers in many industries insist on making our systems part of their products.

We save you money . . .

Companies focus on reducing operating costs and improving productivity—we help our customers do both every day. We evaluate each customer's situation, then provide the correct lubrication or industrial pumping technology to best meet that customer's needs. The result is increased production, a safer, cleaner working environment—and a healthier bottom line.

and increase production . . .

When an important piece of production machinery breaks down, it means expensive repairs, production losses and costly downtime. The cause is often bearing failure, and 54 percent* of bearing failures can be blamed on inadequate or contaminated lubrication. Lincoln provides individualized lubrication and pumping solutions that prevent bearing failure due to poor lubrication, helping to eliminate costly downtime.

by offering the right solutions . . .

Every application is different—we have the in-depth knowledge and experience needed to determine the optimal lubrication system. That's why Lincoln's experienced people offer numerous solutions that range from centralized automatic systems to improved manual lubrication methods. We're expert at finding the most cost-effective way to handle each customer's needs.

through our global service network.

Our customers get solutions because they can draw on our worldwide resources. We have five technical support centers on three continents. Our network of systems houses and distributors is supported by regional sales and service offices, and our experts always speak the local language. In fact, our whole company speaks your "language," because we create systems that increase your productivity and save you money.

* Tappi Journal, February, 1996.



We develop relationships. Our customers get to know us and understand our commitment to being the top performing company in our industry.